



**General Statement by Ms. Shazia Adnan, Director General IPO-  
Pakistan at the Sixty-Fourth Series of Meetings of the Assemblies of  
WIPO  
(Geneva, 06 July 2023)**

Thank you Madam Chair,

Let me start by congratulating you and the Vice Chairs on your election.

We commend Director General Tang and WIPO for their continued focus, advocacy and efforts to promote innovation and creativity around the world; and for their responsiveness to the needs and priorities of Member States. We also appreciate the continued attention to the promotion of development agenda in WIPO's activities and programmes.

We are actively advancing and modernizing Pakistan's IP regime through legal, policy, training and awareness raising measures. We have launched a Project Management Platform (TPPM) to streamline the activities of 47 Technology and Innovation Support Centres throughout the country.

Madam Chair,

We would like to highlight the following five priority areas:

First, the IP and innovation ecosystem, with WIPO at its centre, has acquired global attention due to the lessons learned from the global public health issues related to COVID-19 pandemic. We, therefore, underscore the imperative of systematically embedding the principle of equity in the intellectual property regime across trade, public health and new technology areas, with a special consideration for developing and Least Developing Countries (LDCs).

Second, sustained focus on enhancement and expansion of demand-driven and tailor-made support including through project-based interventions as practical tools to raise IP awareness and utilization. We are implementing projects tailored to women entrepreneurs, empowerment of small business in GIs. We also support project proposals for empowering youth and project on text and data mining for Africa.

Third, mid-way to the 2030 SDGs, WIPO needs to mainstream the Development Agenda for their achievement and an even distribution of the benefits of the global IP regime.

Fourth, we underline the importance of more systematically operationalizing the principle of equitable geographical representation in WIPO workforce, and in key decision-making bodies of WIPO.

Fifth, in line with the Guiding Principles agreed in 2015, we underscore once again that the future of WIPO External Office Network must be guided by the principles of neutrality, objectivity, transparency and inclusiveness. We look forward to the continuation of an inclusive and transparent process for developing the TORs for evaluation of external offices.

I thank you.